

THE OSBORNE OBSERVER

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Olympics, Good or Bad?

Properly hosting an Olympics Games can be a real boom for the host country, province and cities. That said, the "how" and the "why" are critically important.

Many people are surprised to learn the real benefit is not in the 16 days. The actual competitions shine the world's spotlight on the host community, but the real benefit is in the process, the profile, the future and the legacy. Understanding what can be achieved and setting out a path to get there is imperative. It is about leading and a legacy of attention. The "home run" happens in the future, after the "Games".

Those who forget these basics and champion events that cost too much create controversy and fail their communities.

Frank King eloquently said almost 30 years ago, "When enough people believe, the dream comes true". He was speaking to the qualities of enthusiasm and engagement - which are eventually the roots of any successes.

To read the remainder of the article, [click here](#).

What's New

Canadian Business Article

Article featuring Managing Partner Mark Olson and Principal Catherine Cook. [Read More](#)



Case Study

After experiencing significant turnover, an oil and gas company needed a senior HR person to assist the outgoing leader with his exit and mentor the incoming manager and team, helping them build a foundation for success, including new hires and new processes. [Read More](#)

TED Talks

[How to Find Work You Love: Scott Dinsmore](#)

[How to Make a Profit While Making a Difference: Audrey Choi](#)

[3 Lessons on Success from an Arab Woman: Leila Hoteit](#)

Reading Corner

[This is the Key to a Successful Partnership \(and a Successful Life\)](#)

[How to Make Your One-on-Ones with Employees More Productive](#)

[Millennials Are Not The Only Ones Who Want Feedback](#)

Newsletter Archives

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Featured OIM Principals



[Ivan McClelland](#) is a risk management executive with over 30 years of diverse industry and international experience. He has a proven track record of providing strategic business direction in all areas of risk management to align controls and planning with the objectives of the organization.



[Simon Batcup](#) is a versatile senior executive with strengths in small business start-ups and turn-arounds. He has successfully participated in a number of public and private ventures providing insight into a variety of financing alternatives, with a particular focus on logistics, oil and gas services and IT.

To learn more about other members of the OIM team, [click here](#).

Featured OBA Advisors



[Mike Joseph](#) is a big picture leader who loves connecting with people. Working with teams to develop short and long-term strategy is a core competency. He has a broad network of contacts in and out of multiple industries – local and international.



[Marika Bourque](#) is a well-qualified executive with over 20 years of IT and business management experience in building and leading high-performing, collaborative teams. She has an excellent track record of balancing multiple priorities with projects that have spanned world-wide.

To learn more about other members of the OBA team, [click here](#).